



PUBLICITY RELEASE
(This form must be notarized)

I hereby grant to Hilton Hotels Corporation (“**Hilton**”), and each of their parent companies, subsidiaries, affiliates, agents, franchisors, advertising or promotional agencies, and partners and such entities’ officers, directors, agents, employees, respective successors and assigns (collectively, the “Authorized Parties”), the absolute and irrevocable right and permission to use, publish, broadcast and/or copyright the use of my name, address, voice, photograph and/or likeness, caricature, and personal information, in their current form or as retouched, digitized, cropped, altered, distorted or modified in any way, in any and all advertising and promotional materials based upon or derived therefrom, (collectively, “Materials”), in any manner whatsoever, for any and all purposes, including by way of example but without limitation advertising, promoting or publicizing products throughout the universe, in perpetuity, in any and all media now known or hereafter devised (including without limitation on the Internet), in conjunction with this or other advertising or promotions without additional compensation. I further agree to be available and pose for such photographs, recordings, video tapes or interviews or other uses of the Materials, or any advertising copy, recording or art work as the Authorized Parties may request from time to time.

I agree that the Materials or anything derived therefrom will be owned solely by the Authorized Parties. I shall not authorize the use of the Materials or any print, negative or other copy thereof by anyone other than the Authorized Parties.

I understand, acknowledge and agree that I shall have no right of approval and no claim (including, by way of example but without limitation, claims for compensation of any kind or claims based upon invasion of privacy, defamation, copyright or right of publicity) arising out of any use, alteration, distortion, digitization, modification or illusionary effect or use in any composite form.

I represent and warrant to the Authorized Parties that this Publicity Release does not in any way conflict with any existing understandings, agreements, or commitments.

I understand and acknowledge and hereby, for myself, my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns do waive and release any and all rights, claims and causes of action whatsoever I or they may now or in the future have against the Authorized Parties for any matter, cause or thing whatsoever with respect to the Materials.

I further assume the sole and complete risk of any loss or harm related to the Materials and the use thereof, and I hereby, for myself, my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns, do waive and release any and all rights, claims, liabilities, losses, damages, costs, expenses (including attorneys’ fees), and causes of action whatsoever that I or they may now or in the future have against the Released Parties for any matter, cause or thing whatsoever with respect to the Materials or use or misuse of the Materials, including by way of example only but without limitation any and all liability for loss, damage or harm due to invasion of privacy, defamation, copyright, right of publicity and the like, (collectively, “Loss”).

I further understand and acknowledge that the Authorized Parties hereby disclaim any responsibility or liability for any such Loss. In connection therewith, I hereby agree to defend, indemnify and hold harmless the Authorized Parties from and against any and all Loss of any kind or character whatsoever which may arise by reason of the Materials, use or misuse of the Materials, or in any way be connected therewith. I also acknowledge that the Authorized Parties have not arranged and do not carry any insurance of any kind for my benefit or that of my parents, my children, guardians, trustees, heirs, executors, administrators,

successors and assigns relative to the Materials. I also understand that this is a contract which grants general rights to and eliminates the liability of the Authorized Parties.

THE RELEASED PARTIES DO NOT MAKE AND HEREBY DISCLAIM ALL REPRESENTATIONS AND WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, WITH RESPECT TO THE MATERIALS, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY AND OF FITNESS FOR A PARTICULAR PURPOSE.

For residents of the State of California: I acknowledge that I have been advised or had the opportunity to be advised by legal counsel, and I am familiar with the provisions of California Civil Code Section 1542 (“Section 1542”) which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

Notwithstanding the provisions of Section 1542, being aware of Section 1542, I hereby expressly and voluntarily waive any rights I, my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns may have thereunder, as well as under any other statutes or common law principles of similar effect.

I am submitting this Publicity Release with the understanding and intent that it be relied upon by the Authorized Parties, including without limitation Hilton. I am:

Name _____
Address _____
Date of Birth _____
Home Phone _____
Social Security Number _____

IF YOU ARE 18 YEARS OF AGE OR OLDER, YOU MUST SIGN HERE:

I have read and agree to the foregoing on my own behalf and in my own right.

(x) _____
Printed Name _____
Date _____

IF YOU ARE LESS THAN 18 YEARS OF AGE, THIS MUST BE SIGNED BY YOUR PARENT OR LEGAL GUARDIAN:

I acknowledge and affirm that I have read and agree to the foregoing on my own behalf and in my own right as well as on behalf of my child/ward named above.

(x) _____
Printed Name _____
Relationship to Named Person _____
Date _____

THE ABOVE SIGNATURES MUST BE NOTARIZED

Sworn to before me this _____ day of _____, _____.
(Month) (Year)

Notary Signature _____

My commission expires _____, 20__.

Notary Seal or Stamp:



LIABILITY RELEASE
(This form must be notarized)

I understand and acknowledge and hereby, for myself, my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns do waive and release any and all rights, claims and causes of action whatsoever I may now or in the future have against Hilton Hotels Corporation (“**Hilton**”), and each of their subsidiaries, affiliates, franchisees, advertising and promotional agencies, and partners, and such entities’ officers, directors, agents, employees, successors and assigns (collectively, the “Released Parties”) for any matter, cause or thing whatsoever arising out of or related in any way to any materials or projects produced by or for the Released Parties.

I also understand and acknowledge that participation in any such materials or projects and use or misuse of any products and/or services related thereto can result in injury. Therefore, while I participate in such materials or projects and use or misuse any products or services related thereto, in any location, I assume the sole and complete risk of personal injury and/or the loss of or damage to property, and I hereby, for myself, my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns, do waive and release any and all rights, claims, liabilities, losses, damages, costs, expenses (including attorneys’ fees), and causes of action whatsoever that I may now or in the future have against the Released Parties for any matter, cause or thing whatsoever with respect to such materials or projects or use or misuse of any products or services related thereto, including by way of example only but without limitation for any loss and all liability or damage due to physical injury, death, disfigurement, disablement, property loss or damage, lost profits, lost sales or revenues, direct or indirect, general or special, incidental or consequential damages (even if a Released Party was advised of same) (collectively, “Loss”).

I further understand and acknowledge that the Released Parties hereby disclaim any responsibility or liability for any such Loss. In connection therewith, I hereby agree to defend, indemnify and hold harmless the Released Parties from and against any and all Loss of any kind or character whatsoever which may arise by reason of participation in the materials and projects, use or misuse of products or services related thereto, or in any way be connected therewith. I also acknowledge that the Released Parties have not arranged and do not carry any insurance of any kind for my benefit or that of my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns relative to my participation, use or misuse, and that I am solely responsible for obtaining and paying for any life, travel, accident, property or other insurance relative to such participation, use or misuse. I understand that I will be solely responsible for all taxes associated with participation, use or misuse. I also understand that this is a contract which eliminates the liability of the Released Parties.

THE RELEASED PARTIES DO NOT MAKE AND HEREBY DISCLAIM ALL REPRESENTATIONS AND WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, WITH RESPECT TO THE MATERIALS, PROJECT, PRODUCTS AND SERVICES, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY AND OF FITNESS FOR A PARTICULAR PURPOSE.

I represent that, to my knowledge, I am in good health and suffer no physical impairment that would prevent my participation in the materials or products, or use of any products or services related thereto.

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I have read and agree to the foregoing on my own behalf and in my own right.

(x) _____
Printed Name _____
Date _____

IF YOU ARE LESS THAN 18 YEARS OF AGE, THIS MUST BE SIGNED BY YOUR PARENT OR LEGAL GUARDIAN:

I acknowledge and affirm that I have read and agree to the foregoing on my own behalf and in my own right as well as on behalf of my child/ward named above.

(x) _____
Printed Name _____
Relationship to Named Person _____
Date _____

THE ABOVE SIGNATURE MUST BE NOTARIZED

Sworn to before me this ____ day of _____, _____.
(Month) (Year)

Notary Signature _____
My commission expires _____, 20____.
Notary Seal or Stamp:

THIS IS A LEGAL DOCUMENT. PLEASE RETAIN A COPY OF THIS AGREEMENT FOR YOUR RECORDS